



**accelerate**

££ Your journey into work...



**“ I couldn't have dreamt the difference the programme was going to make. ”**

**How we work  
with employers**

**Accelerate is a partnership of organisations focused on improving the employability of people in Coventry and Warwickshire who are furthest from the labour market because of personal or practical barriers to employment.**

Our aim is to provide 900 people with tailored support to improve their skills, overcome difficulties and support them into meaningful and sustainable jobs.

Many Accelerate participants have updated their skills and are now seeking a supportive workplace to gain experience, increase their confidence and start (or re-start) their working life.

### How your company can Accelerate job prospects

- Offer work experience placements
- Offer work trials (try out a potential employee before offering them a job)
- Advertise your job vacancies with Accelerate

### Stacey's story...

Four years ago, Stacey was studying to become a nurse with Coventry University when she was struck down with a virus that took both her kidneys and nearly all of her vision in just ten frightening minutes.

After receiving support from Accelerate to build her confidence and provide support with writing CVs and interview practice, Stacey has started full-time with Sitel as a customer service representative.

**“I was optimistic that Accelerate could make a difference, but I couldn't have dreamt the difference the programme was going to make in getting my life back on track.”**

# Connecting you to local talent

There are many benefits to partnering with Accelerate such as sourcing your future workforce or raising your profile as an employer of choice.



### Fill vacancies

Suitable candidates recommended for interview; boost local employment and your community footprint.



### Work-ready candidates

Motivated and engaged job seekers who receive support through work placements and into paid employment.



### Risk free recruitment

Offer work on a trial basis before appointing staff permanently; reduce recruitment costs.



### Advice and guidance

Free expertise on how to employ, support and promote a diverse workforce; build a loyal and skilled team.

# Glendale

Glendale, a leading provider of green services such as arboriculture, landscaping and woodland management, employed Colin as a Grounds Maintenance Operative after he accessed support from Accelerate.

“Accelerate went above and beyond to secure the right candidate for us from shortlisting applications to attending interviews and providing ongoing support. Colin continues to impress us with his work ethic and we would not hesitate to take future employees through the Accelerate route. **It’s made our life very easy.**”

# Let’s work together..

Accelerate offers employers a diverse pool of job-ready talent. If your organisation can offer employment or placement opportunities to Accelerate participants, please get in touch.

**Call: 02476 633911 Visit: [www.accelerate.org.uk](http://www.accelerate.org.uk)**

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**NATIONAL  
LOTTERY FUNDED**



**European Union**  
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Coventry &  
Warwickshire

**cda**

**MAKING A DIFFERENCE**

Accelerate is delivered by a partnership of organisations providing unemployed people with access to a wide range of job support services and opportunities. This project is funded by the European Social Fund and the National Lottery, through the Big Lottery Fund.